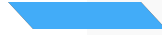


The image features a stylized architectural background with blue and purple tones. The background consists of various geometric shapes, including rectangular blocks and diagonal lines, creating a sense of depth and perspective. The text 'ISNA CON 2019' is prominently displayed in the center. 'ISNA' is in a large, bold, white sans-serif font. 'CON' is also in a large, bold, white sans-serif font, positioned below 'ISNA'. To the right of 'CON', the year '2019' is written in a smaller, bold, white sans-serif font, with '20' stacked above '19'. The entire text is set against a dark blue background.

ISNA
CON 20
19

ISNACON VISION



The objective of this year's convention is to engage participants into a life of service to humanity. The branding strategy is to invite with fresh messaging, loud colors, and creative headlines. The content strategy has three pillars: Inspire, Discover, Transform.

The ISNA convention will inspire through storytelling. The ISNA Convention will help participants discover that they too have a super power for social good and that they too have a cause they care about. And by connecting them to those who are already engaged in a life of service to humanity. The ISNA Convention will help transform participants into a life of social good by providing them with toolkits delivered by professionals and experts from the field.

By engaging participants into a life of service to humanity, ISNA aims to increase capacity for the social good sector to ultimately make the world a better place.



About ISNACON'19



Introducing ISNACON



What's your superpower for social good?

We are inviting Muslim's of all ages to join us in the biggest gathering of social good changemakers the world has ever seen.

ISNACON'19 will **inspire** attendees, help them **discover** their own superpower and **transform** their vision into action.

We are going to do our part and lead the effort to make the world a better place by upskilling, resourcing, connecting, and opening doors for American Muslims who serve humanity.



In our host city - Houston, TX



August 30 – September 2

George R. Brown Convention Center

1001 Avenida De Las Americas, Houston, TX 77010

www.grbhouston.com



Bazaar Vendor Information

Bazaar timings



Join us at this year's Expo Community Park and experience over 500 vendors to choose from! Food stalls will be located inside the park, along with play areas for children.

Fri Aug 30
1pm - 10pm

Sat Aug 31 & Sun Sept 1
9am - 10:30pm

Mon Sept 2
9am - 1pm

Bazaar highlights



What's different this year?

Airwalls open 25'ft on both ends of expo hall (Prayer Hall)

Horizontal walkways are 20' wide.

2 major food vendors will repeat on the far end to help distribute guests.

Bazaar map will be provided online in advance of the convention so you can plan your shopping.

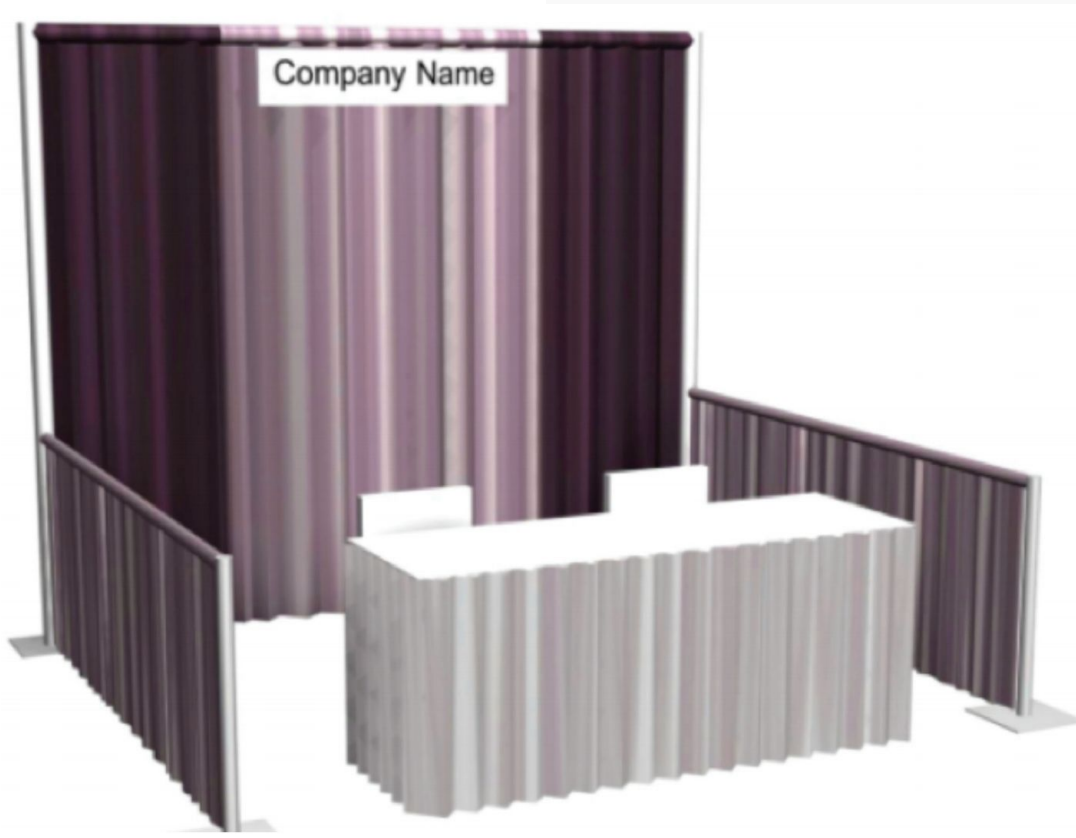
All food stalls will be located in the bazaar so attendees can shop and dine at the same time.

Breaks in the program will allow for attendees to have dedicated bazaar shopping time.

20'ft space between aisleway for easy navigation throughout the bazaar.

Carnival located in the bazaar.

Booth layout



Vendor Booth Prices & Sponsorships



Vendor Booth Amounts

Standard	\$550
Prime C	\$950
Prime B	\$1300
Prime A	\$1500
Sponsor	\$2000

Sponsorships

Interested in Sponsor booth?

Contact Fasih Siddiqui at
sponsorship@isna.net

Best practices to purchase your booth



Purchasing your booth is the most important, but also the most painful part of the vendor booth registration. Check out these **best practices** to help make the process easier:

Be ready by your computer, on your email, to receive the registration link on Monday, July 1st at 11AM EST/10AM CST

Mozilla Firefox & Google Chrome provide the best user experience when using our registration portal. However, other portals such as Safari work too.

Plan on purchasing two or more?

- Fill out this form immediately > www.isnacon.com/bazaar
- **Vendor booths can only be purchased separately.** If you plan on purchasing more than one booth adjacent to each other, plan on having multiple colleagues at different computers ready to purchase your booths at the same time.

After purchasing your booth...



Once vendor purchases a booth, the following will be sent to you:

- Added to vendor listserv for email updates
- Add-on purchases form
- Hotel room information
- Childcare information
- Exhibitor Kit from Freeman
- Terms & Conditions signed agreement

Refund policy



For cancellations between Monday July 1, 2019 and July 14, 2019; only 50% payment will be refunded. **No refunds will be made after July 14, 2019.** All cancellations should be sent as a PDF to isnacon@isna.net.

Please retain proof of cancellation. If you are unable to attend the convention because of any reason, ISNA will not be able to refund the booth payment after July 14, 2019.



Add-on purchases form...



We offer a number of levels and options for advertising your business. You can choose one or all different advertising options.

**Banner Hanging Over
Expo Booth**

\$4,500

Full page Ad

A full-page ad in our program

\$1,600

Half Page Ad

A half-page ad in our program

\$1,200

Expo Stage Time

\$1,000

Expo Space Digital Ads

\$250

Raffle Tickets

Raffle an item from your shop!



FOR MORE INFO:

CONTACT:
SUMAIYA AHMED SHEIKH AT
ISNACON@ISNA.NET



MARK YOUR CALENDARS >>

**BAZAAR VENDOR
REGISTRATION OPENS:**

MONDAY, JULY 1ST AT
11AM EST/ 10AM CST

**ISNA
CON²⁰₁₉**

Thank
You

www.isnacon.com

ISNA
CON²⁰₁₉